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ETAS Communications Tools for Libraries

Updated May 28, 2020 : Removed references to downloads of ETAS titles.

This document includes cut-and-paste, customizable content that HathiTrust member libraries who have activated the HathiTrust Emergency Temporary Access Service (ETAS) can use to raise awareness of the service and its benefits for their students, faculty, and staff. We have included messages to reach different audiences through different mediums, e.g., deans and faculty, social media and email.

If you have messages or materials from your own promotion activities that you think might be helpful to share with other members, please contact Jessica Rohr, Member Engagement and Communications Specialist, at jbelle@hathitrust.org and we'll add it here.

Key Points About ETAS

News Release on Library Website

Message to Deans/Faculty from Library

Twitter, Instagram, and YouTube

Top Three Tips for Users

Key Points About ETAS

- The Emergency Temporary Access Service is being offered to U.S.-based HathiTrust members as a fair use authorized by the U.S. Copyright Code.

- This is a temporary service offered only during the timeframe in which the COVID-19 emergency is closing print collection access at member libraries.

- The Emergency Temporary Access Service is currently for HathiTrust member libraries located in the U.S. that have suffered an *unexpected or involuntary disruption* to normal

operations (such as closure for a public health emergency like the COVID-19 pandemic) where the library is closed to the public, or there are otherwise restricted print collection access services.

- Students, faculty, and staff at the affected HathiTrust member institutions will, upon logging in to HathiTrust, have access to titles that their library owns. For books that may have rights restrictions, users will be able to read the book online, in a web browser, in a secure and lawful manner.

News Release on Library Website

From the University of Virginia
HathiTrust Provides Emergency Temporary Access to Copyrighted Books

Posted on March 31, 2020 by Amber Reichert

Today, HathiTrust took an important step and opened up copyrighted material in their digital library to member institutions with copies of those items in their physical collections.

This means that any books available through HathiTrust which are also in UVA's collections will be available online without the additional step of requesting a digital scan. HathiTrust's online collection contains more than half of the UVA Library's book collection.

UVA is among the first member libraries with access to this service.

- To take advantage of this resource: Visit https://www.hathitrust.org and click the yellow "LOG IN" button.
- Select "University of Virginia" and log in using your Netbadge credentials.
- Use the site to locate the item you wish to view.
- Click on the Temporary Access link at the bottom of the record to Check Out the item through the Emergency Temporary Access Service.

You will have 60 minutes of access to the book during any session. If you remain active in the book during any session, access time will be extended. ~~You are not able to download the book~~ [CORRECTION: User may download page-by-page.]~~;~~ you may only read it online in an active session while using HathiTrust. This is to protect the author's rights.

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Detailed instructions (including how to use the service on a phone or tablet) can be found here: https://www.hathitrust.org/ETAS-How-To

If you have questions or concerns, please submit them to feedback@issues.hathitrust.org.

For help with access to these and other digital resources at UVA, reach out to lib-ejournals@virginia.edu.

Message to Deans/Faculty from Library

From the University of Michigan
The COVID-19 crisis has put the physical collections of many research libraries out of reach, including ours. Fortunately, the HathiTrust Digital Library holds digital copies of many of these works, and, beginning Tuesday morning, the digital copies of the works we hold in our collection, including those that are copyright protected, will be available online to authenticated U-M affiliates. The HathiTrust website offers information about how to use the service, and also details about the terms, including an FAQ. ...

This Emergency Temporary Access Service is available to all HathiTrust members...

The main features of the emergency access are:
- Continued access to the physical scholarly record — our print collection — via digital copies in HathiTrust.
- Reading access to books online, within a web browser (no full downloads).
- Ability to "check out" a copy for a limited period of time with an auto-renew feature for books still in use. Access to items is 1-1. For example, if we have two copies in our collection, two U-M authenticated users (faculty, staff, students) will be allowed concurrent access to the digital item in HathiTrust.

I hope you'll share this information with your faculty and others in the U-M community who might benefit from the service. The service is available now; we will be working in the days ahead to make it easier to find via links on the library website and through library search.

[Library Director]

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Twitter, Instagram, and YouTube

[Institution/library] provides students, staff & faculty with emergency digital access to our collection in @hathitrust when you log-in

[Institution/library] students, staff & faculty - emergency access to our collection in @hathitrust, now available! Log-in to find digitized books from our print collection

From the University of Pennsylvania
Today @upennlib... 1.2 million additional digital items dropped in to our catalog due to a new @hathitrust program to provide online access to things we own in print. These are in-copyright materials, you'll log in to use them.

From the University of Virginia
More than half of @UVA library collections are digitized in @hathitrust, who have opened up copyrighted material in their library to member institutions w physical copies of those items. Follow the instructions to access those copies online via HathiTrust.
https://news.library.virginia.edu/2020/03/31/hathitrust-provides-emergency-temporary-access-to-copyrighted-books/

Instagram tutorial from University of Tennessee
https://t.co/ORU42oKdgK

YouTube Video on Temporary Access from Central Washington University
https://youtu.be/ZfuL_w_7ZYQ

Consider using these hashtags
#covid19
#digitallibraries
#fairuse

Top Three Tips for Users

Log-in, Log-in, Log-in!
Temporary Access books available from your library's collection are available only when you log-in to HathiTrust using your normal institutional log-in and password. Use the yellow Log In button in upper-right of the HathiTrust main page.

Check out an item only when you plan to use it.
Each Temporary Access book has an initial check-out period of 60 minutes. If you remain active in the book during any session, access time will be extended. If you do not remain active, it will be released for use by other users on your campus.

Use step-by-step instructions for computer/mobile access.
Start here: https://www.hathitrust.org/ETAS-How-To